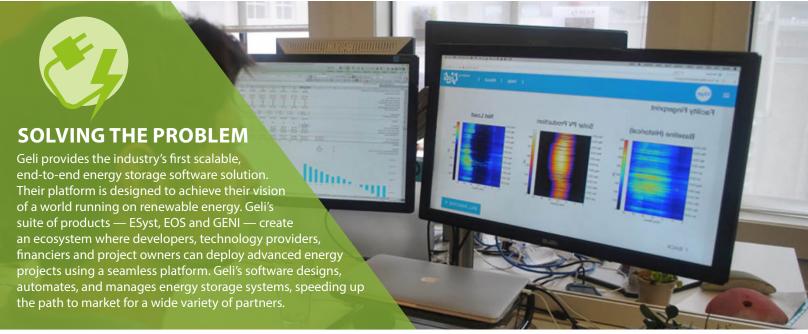
# Innovation Incubator (IN2)







## THE IMPACT:

Geli allows project developers to combine the energy technology best suited to meet the needs of a project with the energy applications that save the customer the most money. Their end-to-end solution ensures that projects are designed and operated to deliver reliable performance and savings from day one. A key aspect for Geli is equipping financial institutions with the ability to independently assess distributed energy storage projects. This transparency will help make projects bankable, allowing them to attract the financing necessary to rapidly scale the industry.

## **HOW IN<sup>2</sup> IS HELPING:**

Geli is in need of minimizing investment risk in ESS through third-party verification of their software platform, as current estimates are too uncertain to gain financing. Additionally, the IN<sup>2</sup> program may provide support such as API integration of their ESyst product or battery lifetime performance modeling.

#### TIER 1: Bench Scale

- Concept development stage
- Develop plans for prototyping & testing
- 3 5 years to market

#### TIER 2: Prototype

- Available for testing & validation
- Plans for development of final product
- Less than 2 years to market

## **TIER 3: Commercially Ready**

- Models available in limited quantity
- Integrated demonstration
- · Less than 18 months to market testing

## **ABOUT THE IN<sup>2</sup> PROGRAM**

IN<sup>2</sup> is a technology incubator that fosters and accelerates early stage technology companies that provide scalable solutions to reduce the energy impact of buildings. Through a \$30 million program funded by the Wells Fargo Foundation and co-administered by the U.S. Department of Energy's National Renewable Energy Laboratory (NREL), sustainable building technologies are able to evolve and develop, contributing to the overall goal of a Smart and Connected Community that uses energy, water and other resources efficiently, reducing the negative impact on the environment.

