



Wells Fargo Innovation Incubator (IN²) Webinar Series

May 26, 2020



Agenda

Welcome from IN²

- Trish Cozart, IN² Program Manager, NREL

Cleantech Commercial Building Trends

- Todd Allmendinger, Director of Consulting & Research, Cleantech Group
- Anthony Deorsey, Consultant, Cleantech Group
- Louis Brasington, Senior Associate, Cleantech Group
- Holly Stower, Analyst, Cleantech Group
- Ian Hayton, Senior Associate, Cleantech Group

About the Wells Fargo Innovation Incubator (IN²)

Launched in 2014 with an initial \$10 million commitment by the Wells Fargo Foundation, and expanded in 2017, the Wells Fargo Innovation Incubator (IN²) is now a **\$30 million program** supporting innovative technologies and innovators. The program is managed and run out of the National Renewable Energy Laboratory (NREL).

IN² provides technical assistance that leverages the capabilities, facilities, equipment and the deep expertise that exists at NREL and the Donald Danforth Plant Science Center to help companies **de-risk technologies and ease their path to market adoption and deployment**. IN² also fosters the cleantech ecosystem through our Channel Partner awards program.



Technology Incubator



Channel Partner Awards Program

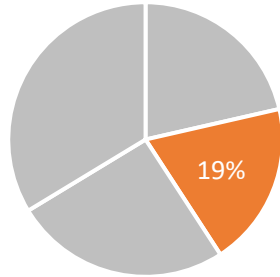
Cleantech Group Award for 2020 Technology Briefing Series

- Define the value chains, business activities and relate the trends to stakeholders and portfolio companies
- Geographic focus in North America
- Focused on the technology sectors of IN²



IN² Focus Areas

COMMERCIAL BUILDINGS



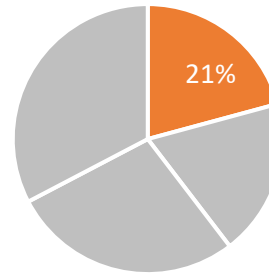
Consumes 19% of the U.S. energy



Buildings responsible for 40% global GHG emissions

- Data Infrastructure
- Energy Analysis
- Energy Management
- Energy Storage
- HVAC Systems
- Smart Glass
- Water

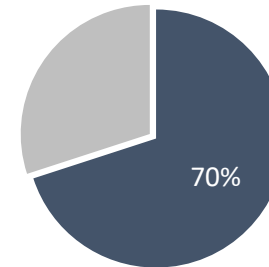
HOUSING



Consumes 21% of U.S. energy

- Advanced manufacturing & construction process
- Materials
- Community and district-level technology and planning tools
- Energy-efficient technologies

AGRICULTURE



Consume 70% of world's water supply and 14% of energy



24% global GHG emissions

- Crop Production
- Plant Science
- Precision Agriculture

Briefings Schedule

April 3 Macro Trends

Today Commercial Buildings

June 23 Sustainable Agriculture

Sept 15 Housing

Briefing

Commercial Buildings

26 May 2020



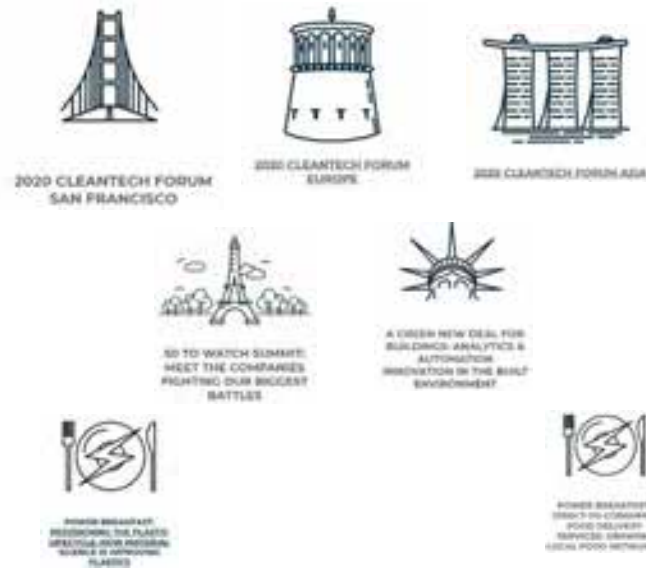
Cleantech Group: Introduction

Our research, consulting and events catalyze opportunities for sustainable growth powered by innovation.



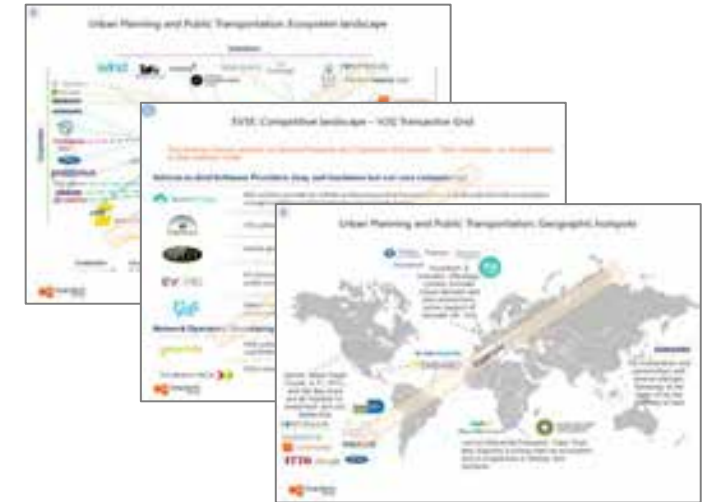
Research

Markets change. Companies evolve. Our research delivers the insight you need to stay ahead of the trends. For deep dives into the market, our expert analysts publish Sector Insights, Investment Insights and provide customized briefings.



Events

Engage with industry leaders and innovators from across the breadth of the global sustainable innovation ecosystem. Find capital, advisors, partners and co-investors at our international events. In person events or through Cleantech Interactive - a single platform that will introduce you to an entire community every month.



Consulting

Build strategies to engage external innovation and thrive as your industry transforms. We'll help you set priorities and determine where and how to find the partners and investment opportunities that take your business forward.

Sustainable Innovation is our focus



**AGRICULTURE
& FOOD**



**ENERGY
& POWER**



**MATERIALS
& CHEMICALS**



**RESOURCES &
ENVIRONMENT**



**TRANSPORTATION
& LOGISTICS**



Enabling technologies, Business models and Themes



Our research methodology

We help corporate strategy teams, investors and innovators identify, evaluate and connect with the best of global innovation

Inputs

Secondary Information



Public Data

Public news, reports, data
Global web crawling

Primary Information



Start-up interviews

Business model
Traction
Partnerships



Proprietary Information

Ecosystem interviews
Boards and roundtables
CTG events insights

Resources

Proprietary database

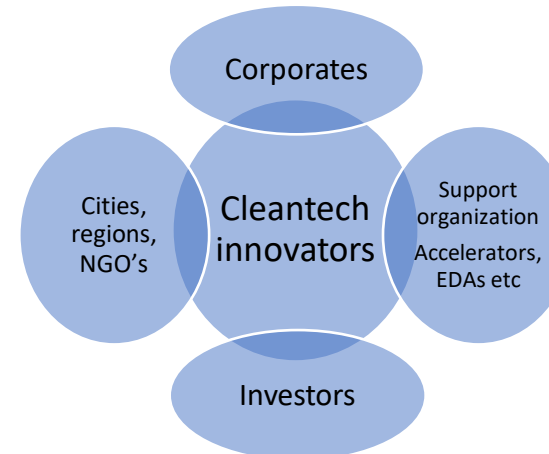


30k+ companies
20k+ rounds
21k partnerships
4k M&A events

Experienced Analysts



Established ecosystem relationship



Market Intelligence

- **Innovation:** business model and/or technology – creating or capturing new sources of value
- **Opportunities and disruption:** from business activities all the-way up to and across whole industrial sectors
- **Companies:** what are innovative companies doing? how do they make money? how do they compete and differentiate themselves?
- **Where to watch:** for new sources of innovation
- **Who** is funding, investing, partnering to grow and commercialize innovative companies



Ian Hayton, Lead Analyst, Materials & Chemicals



Louis Brasington, Lead Analyst, Energy & Power



Holly Stower, Lead Analyst, Resources & Environment

Commercial Buildings

» Overview

Business Activity

Circular Economy

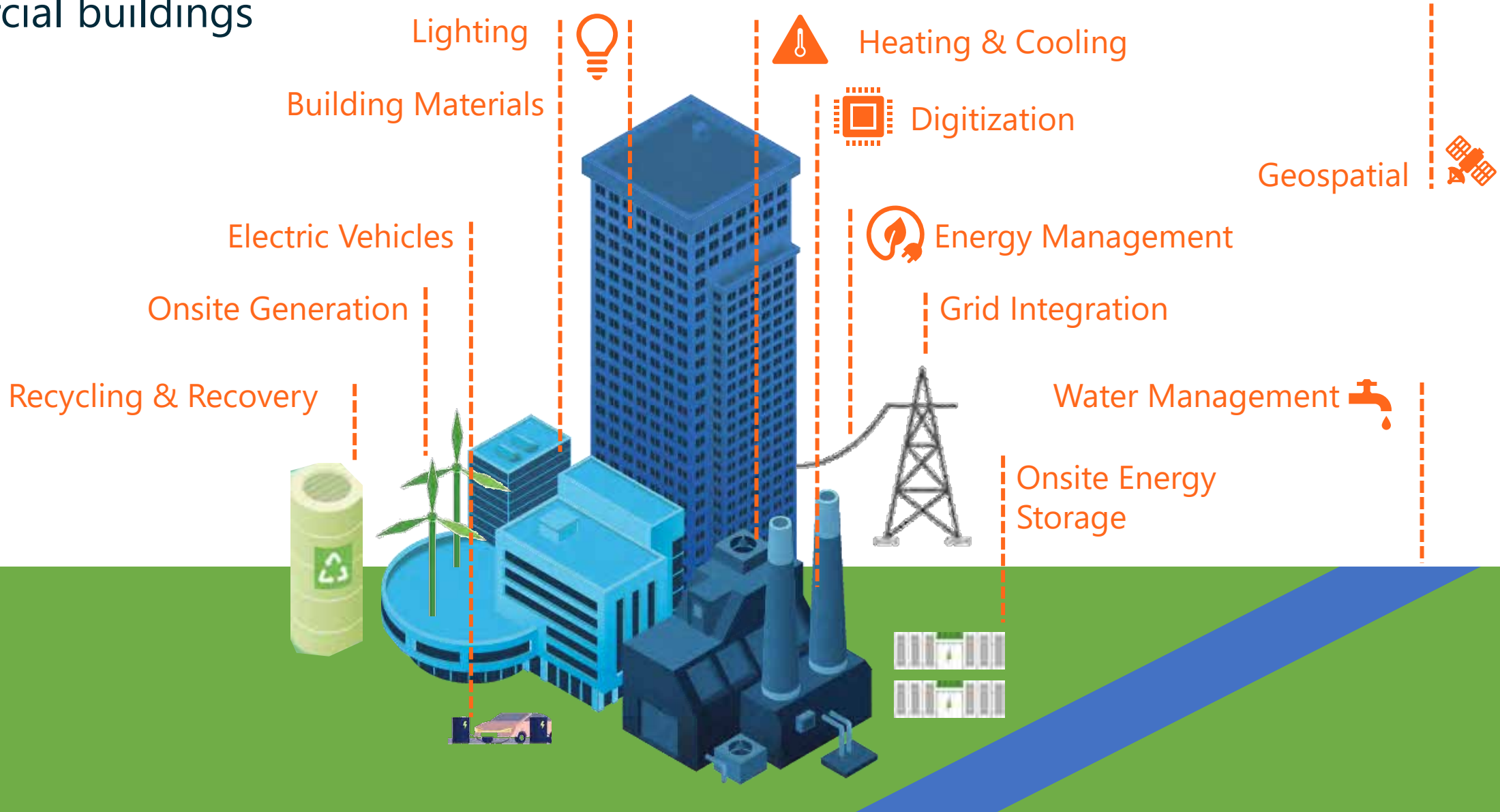
Decarbonization & Electrification

Cities & Urbanization

Digitalization, Decentralization, Automation

Resilience

Commercial buildings



Key Trends

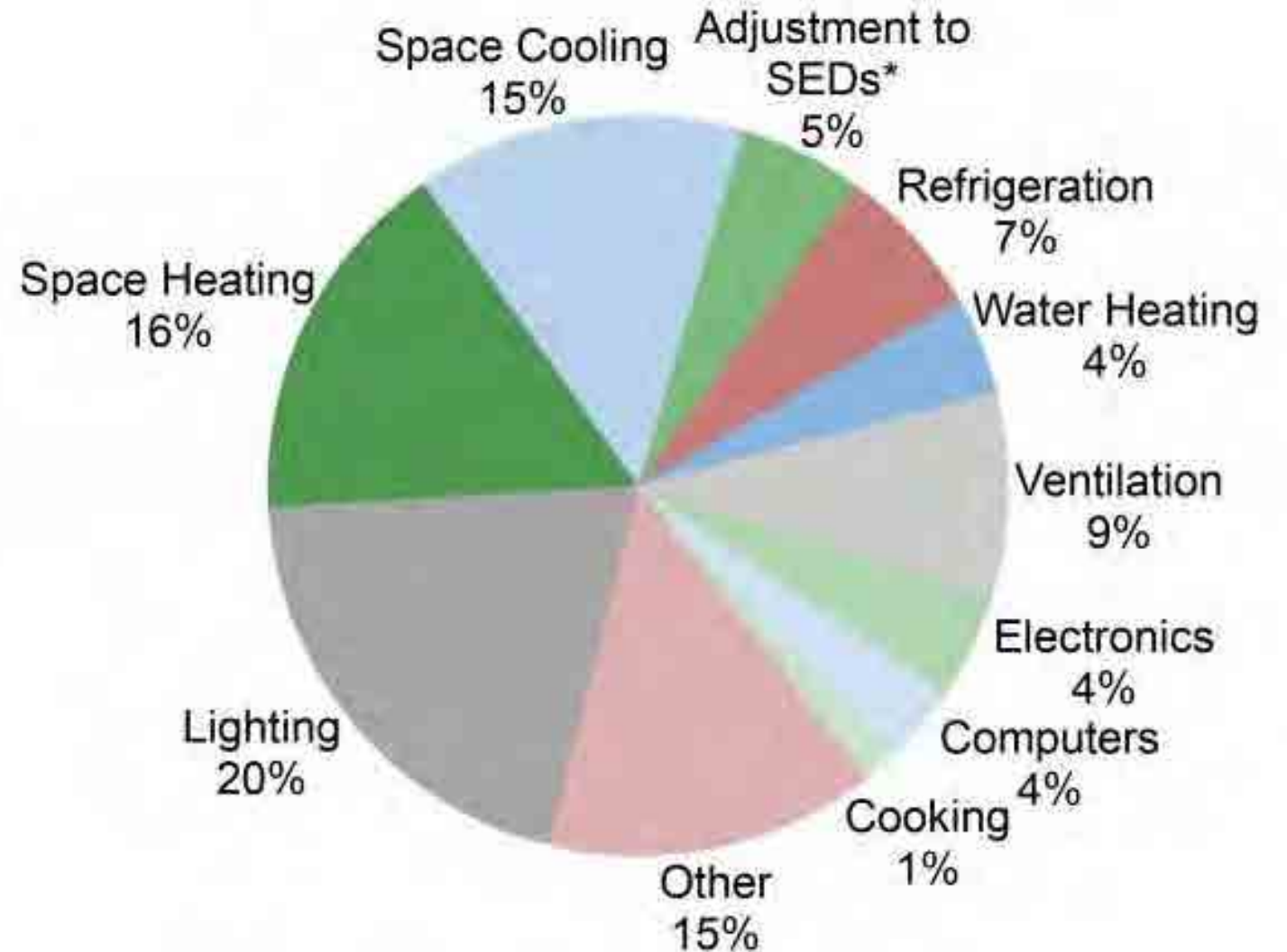
Efficiency / lowering carbon footprint

Digitize, automate

New business models

Design / materials

US Commercial Building Sector End Use, 2018



Source: University Of Michigan

Challenges

Legacy systems / Existing building stock

Regulatory / ability to participate in energy markets

Fragmented offerings / buyer complexity

Automation will increase energy use

Technical requirements

Market Concentration

Consolidated
1-5 major players
dominate

Building
automation
systems



Fragmented
Multiple players no
dominant leader

Source: CTG; Mordor Intelligence

Covid-19: US Commercial Buildings Impact

Commercial Building Energy Reduction

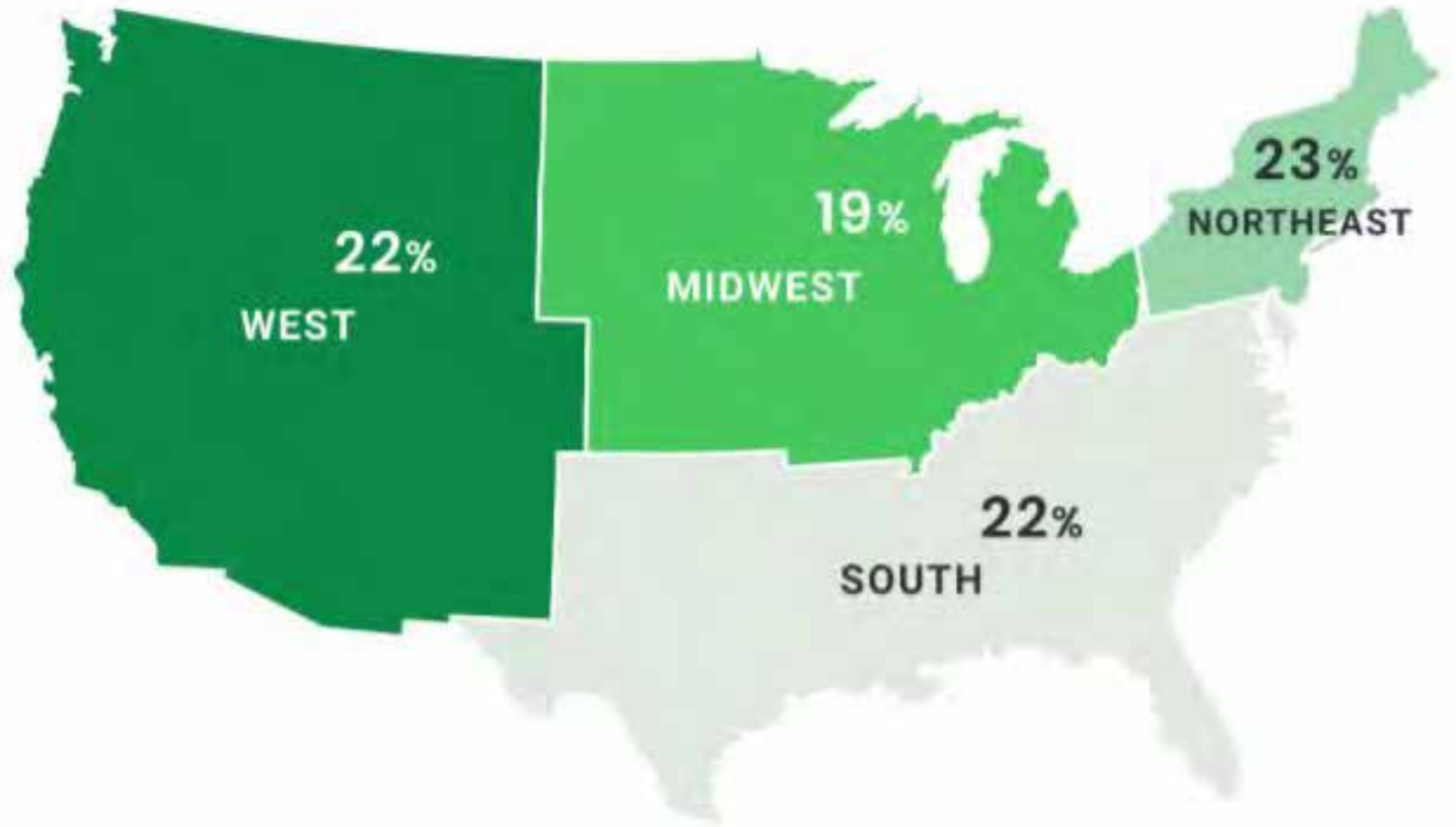
March 1st- April 4th, 2020

Declining energy demand

Continued operation

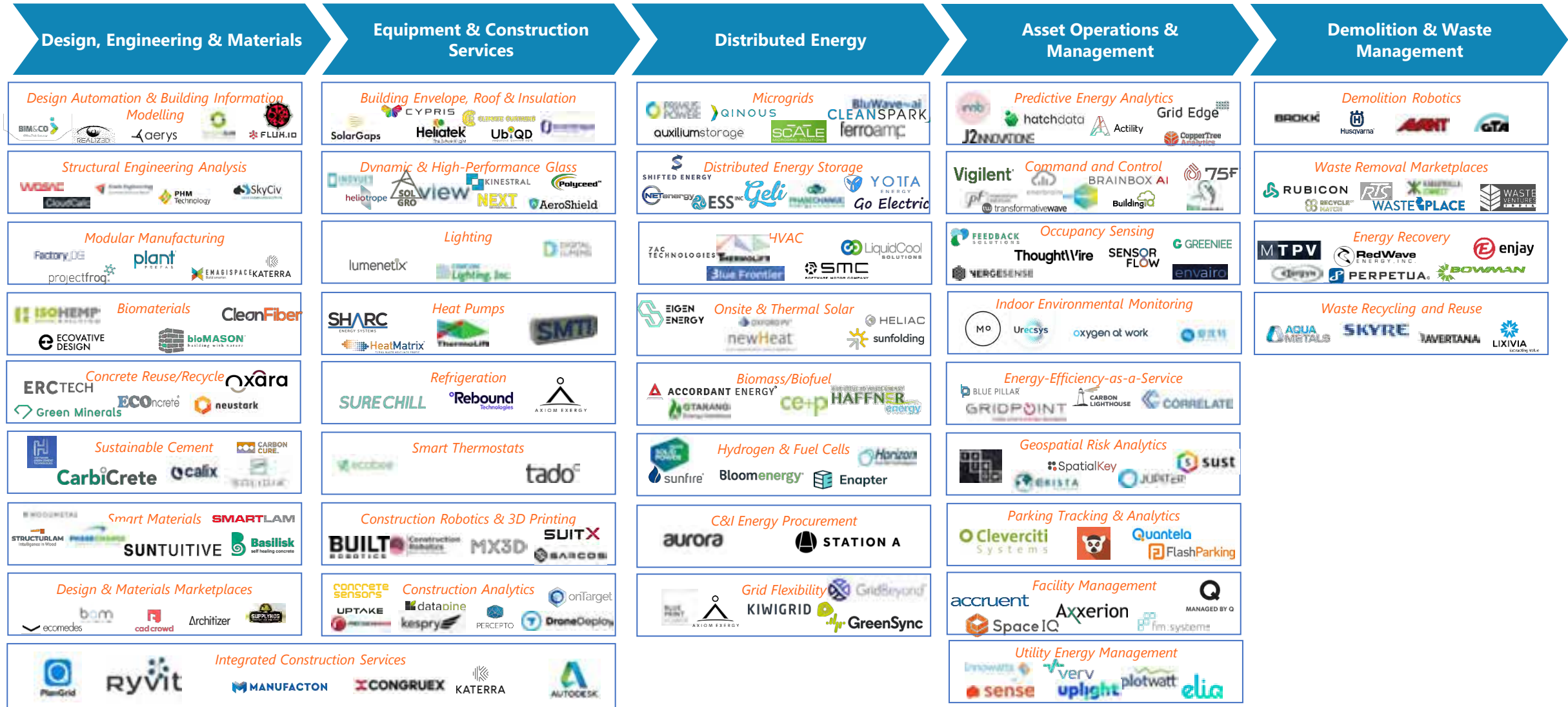
Energy management

Indoor environmental monitoring



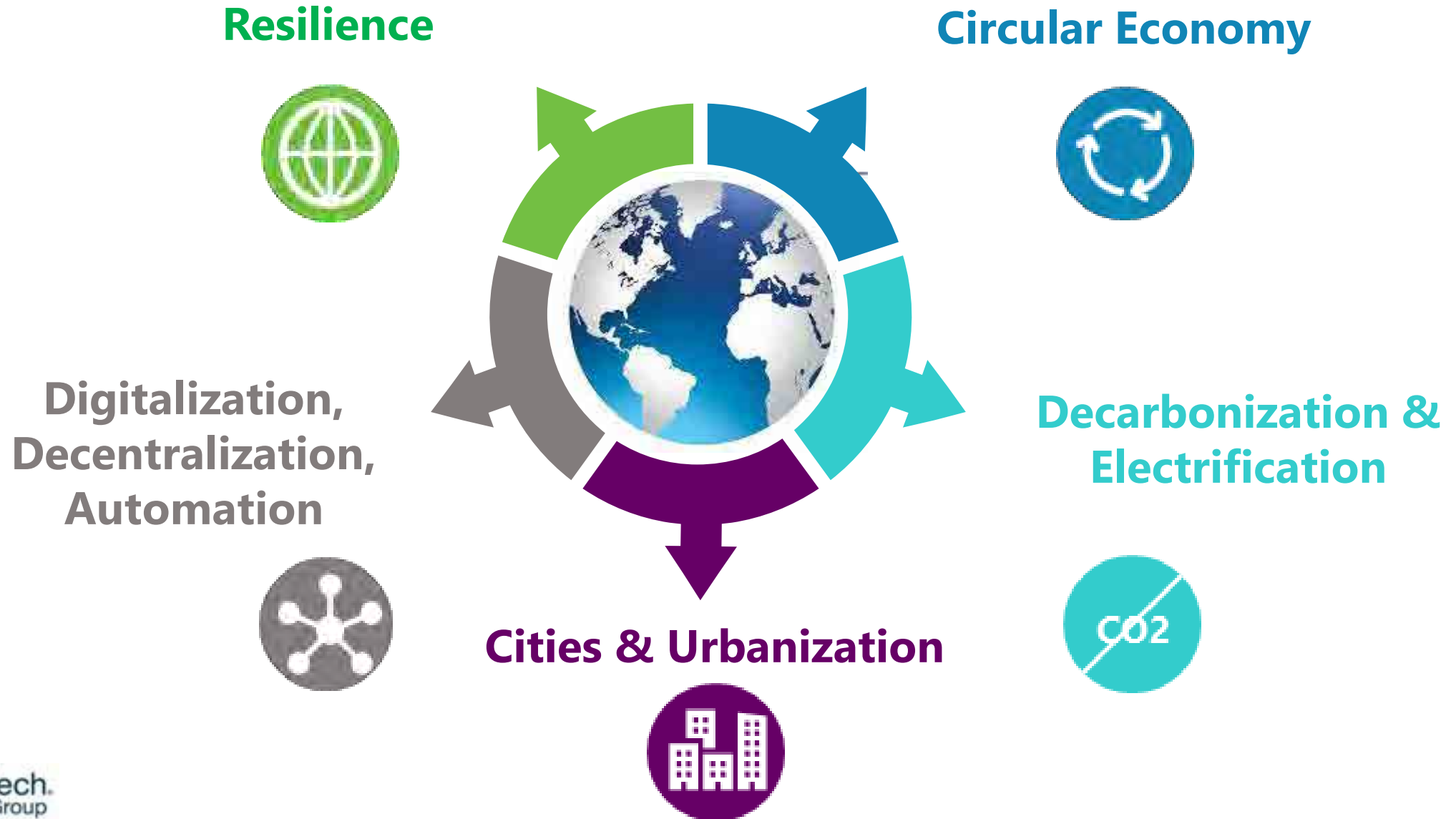
Source: Hatch Data, April 2020

Commercial Buildings: Business activities across the value chain



Commercial Buildings

Five Macro Trends



Commercial Buildings

Business activities for deep dives



Commercial Buildings

Overview

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Decarbonization & Electrification

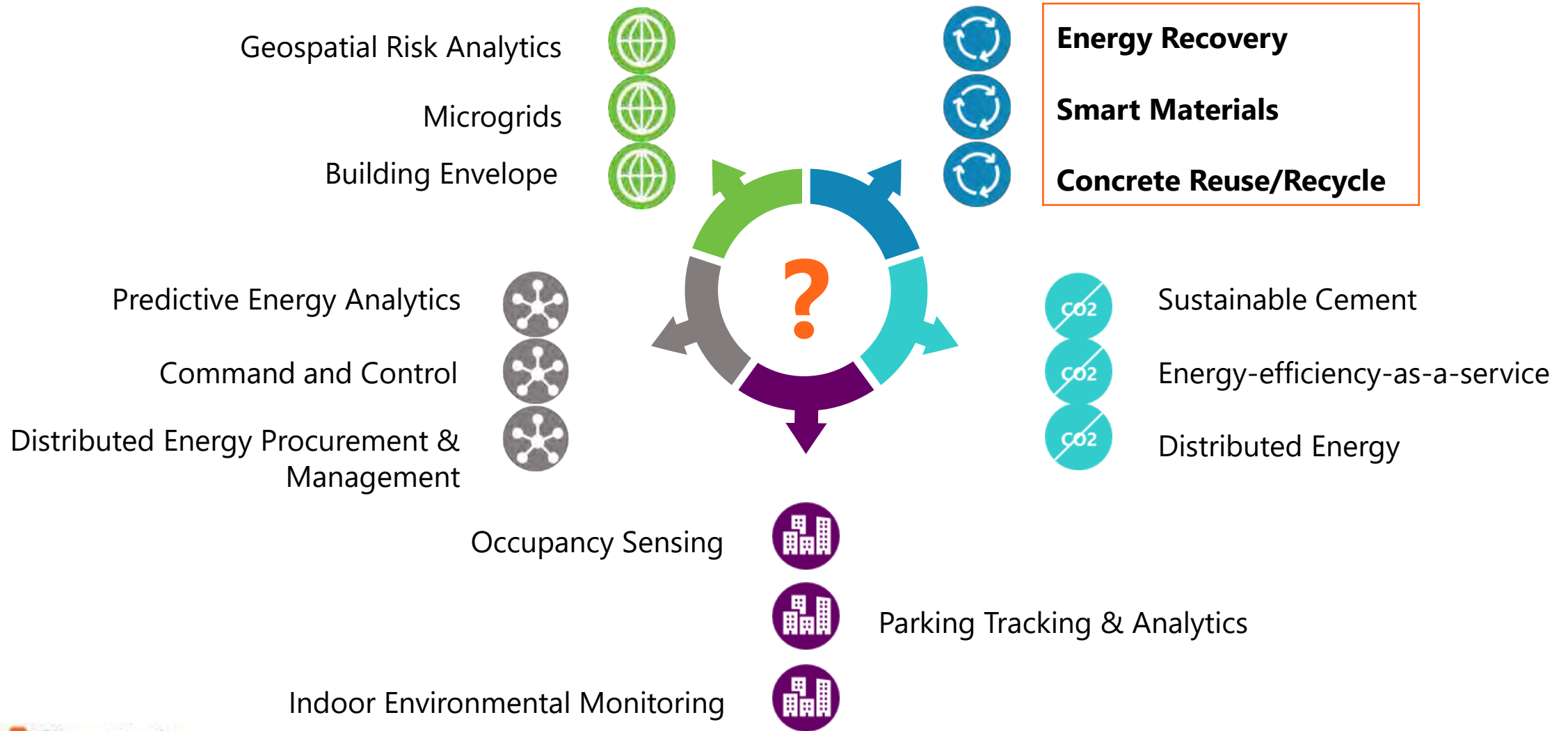
Cities & Urbanization

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Resilience

Commercial Buildings

Business activities for deep dives





Description

- Minimizing building energy input
- Recovering heat from air, water and refrigerant

Trends

- Capturing and using low-grade heat <250 degrees
- Utility initiatives as the starting points
- Refurbish and new build are very different

Opportunity for innovation

- Heat recovery from components (eg pumps)
- Additional value of thermal energy
- New materials (eg thermoelectric)

Commercial Waste Heat Recovery



Source: Enjay

Energy Recovery: Innovators and ecosystem



Enjay (NO) - Energy recovery unit for greasy commercial kitchen ventilators. 2019, raised \$3.5 million equity. Currently operating with Burger King Scandinavia (500 locations), expanding outside Nordics in 2020/21



Exergyn (IRE) – Shape-memory alloys, converting low-temp waste heat to power. Go-to-market strategy focused on replacing engine radiators with industrial heat producers



Hyperborean (US) - Air conditioning compressor that converts waste heat into a power source for HVAC&R. In Dec 2019, raised \$2 million in pre-seed funding for field tests and to grow of the team and sales channels

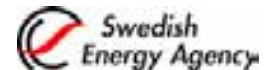


TEGnology (DK) - Thermoelectric materials, converting low-temp waste heat to power. March 2020, accepted onto Free Electrons cohort

Investors



Ecosystem





Description

- Responding to changes in condition / environment
- Adapting to optimize building energy efficiency

Trends

- Smart glass solutions are developing. Integrating into connected buildings, or for energy generation
- Phase Change Materials (PCM) are gaining traction for energy savings

Opportunity for innovation

- Self heating materials at pilot
- Adaptive glass solutions using novel materials
- Organic-based material solutions

Heat Storage



Ambient
temperature rises



PCM becomes
liquid



Managed
temperature
remains constant

Heat Release



Ambient
temperature falls



PCM becomes
solid



Managed
temperature
remains constant

Source: Phase Change Energy Solutions

Smart Materials: Innovators and ecosystem



Basilisk (NL) – Micro-organism-based technology for self-healing concrete. 2019, SENTIALL biotechnology used for self-healing concrete was brought to market



EnKoat (US) - Paint, plaster and stucco with embedded phase-change materials which reduce HVAC energy use. 2019, began testing roof coating product at ASU



Ubiquitous Energy (US) – Transparent photovoltaic coating generates electricity to power smart windows. 2020, installed first truly transparent solar window façade at its headquarters



Pleotint/Suntuitive (US) – Thermochromic technology that adapts glass tint level in response to direct sunlight. December 2018, raised undisclosed amount in Series A round

Investors



Ecosystem





Description

- Reusing waste concrete / replacing waste aggregates as feedstock material
- Reducing construction waste and input emissions

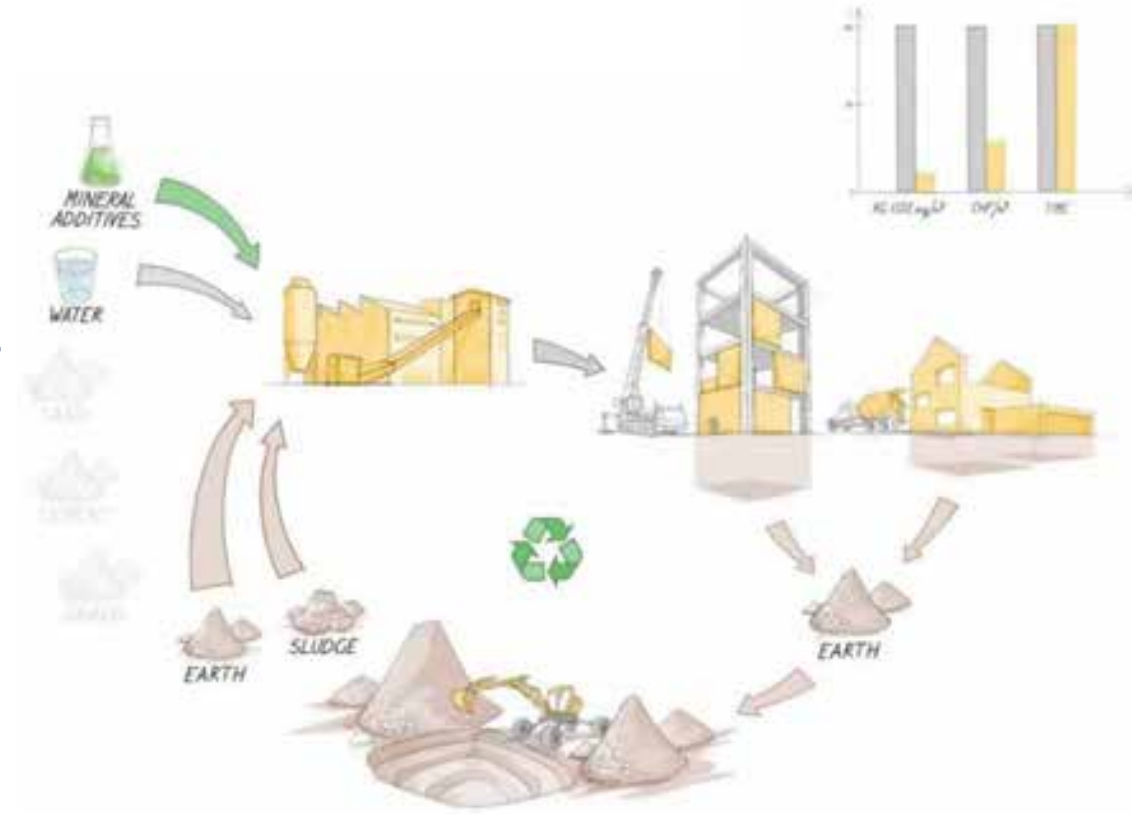
Trends

- Concrete recycling common practice across sector
- Incumbent's implementing proprietary recycling technologies
- Startups focusing on upcycling and recycling with CO2 capture

Opportunity for innovation

- Opportunity for technologies which upcycle, or at least recycle
- 100% recycle concrete

Closing the Circle



Source: Oxara

Concrete Reuse/Recycle: Innovators and ecosystem



Neustark (CH) – Carbonated aggregates for concrete from demolished concrete aggregate and captured CO2. 2019, received \$100K funding. support from Climate-KIC accelerator, partnered with Climeworks. Plan for commercial plant in 2020



Oxara (CH) – Process to produce earth concrete using locally available landfill waste (excavation materials) and additives. 2019, pre-seed funding and support from Venture Kick



ERC-TECH (CZ) – Developer of 100% recycled concrete. 2019, Skanska started to use recycled concrete, termed Rebetong which was developed in cooperation with ERC-TECH



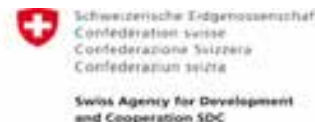
Green Minerals (NL) – Additives for recycled concrete produced from CO2 captured in cement production and olivine. Developed with Heidelberg Cement /RWTH Aachen University for CO2MIN

Investors

HEIDELBERGCEMENT



Ecosystem



Commercial Buildings

Overview

» Business Activity

Circular Economy

Decarbonization & Electrification

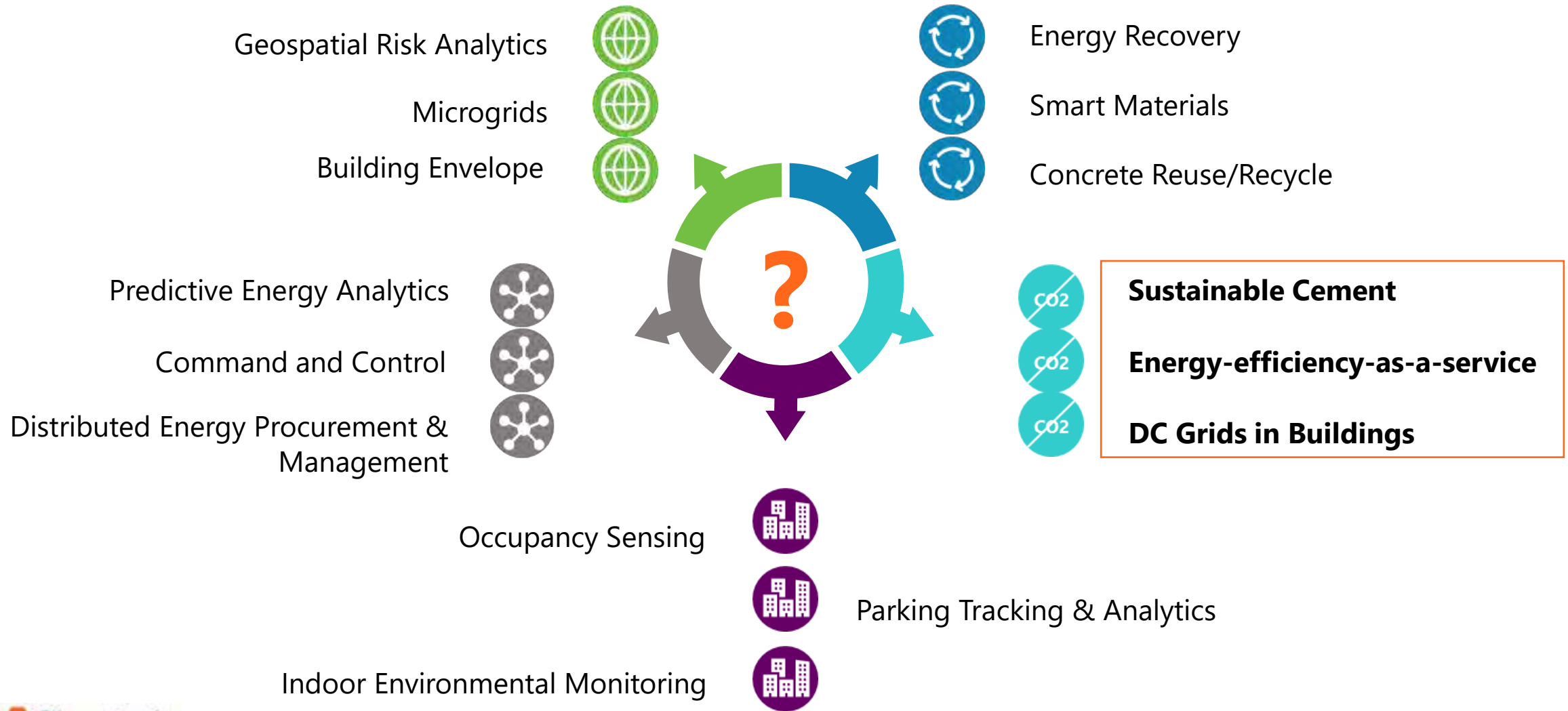
Cities & Urbanization

Digitalization, Decentralization, Automation

Resilience

Commercial Buildings

Business activities for deep dives



Description

- Low clinker factor, CO₂ curing, lower cement usage
- Reducing process emissions or reducing lifecycle emissions

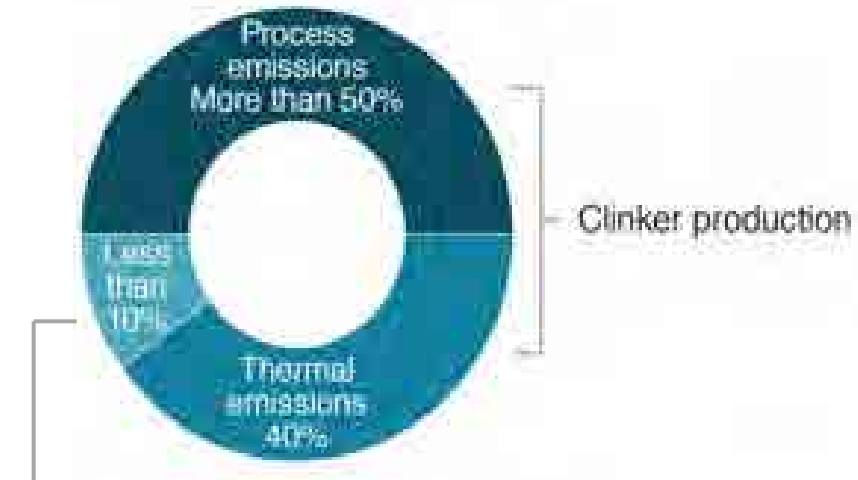
Trends

- Cement corporates implementing proprietary recycling technologies
- Increasing interest and projects for CO₂ capture
- Scaling CO₂ curing/mineralization market

Opportunity for innovation

- Production methods for reduced emissions (eg geopolymers, calcium sulfoaluminate cements)
- Process electrification and solar powered manufacture

CO₂ emissions in cement production



- Quarrying & transport
- Grinding & preparation of raw materials
- Cooling, grinding, mixing

Source: Chatham House/BBC



Solidia (USA) – Calcium silicate cement as part of a two-part system with a CO₂ cured concrete. 2019, received \$20M growth equity from BP Ventures. LafargeHolcim used product mid-2019



Calix (AU) – Low Emission Intensity Lime & Cement (LEILAC). 2020, announced construction of LEILAC 2 plant with HanielCement. Will capture 100,000tpa of CO₂ and will be operational by 2024

CarbiCrete

Carbicrete (CA) - SCM concrete that enables the production of cement-free, carbon-negative concrete using industrial by-products and captured CO₂. 2019, raised \$2.3 million Series A from steelmaker



Hoffman Green Cement (DE) – Limestone calcined clay cement, H-EVA, which has a low clinker factor. July 2019, entered a partnership with Bouygues Construction to develop and test concrete

Investors



Ecosystem



Description

- Bundling, products, services and financing
- Providing end-to-end bussees model

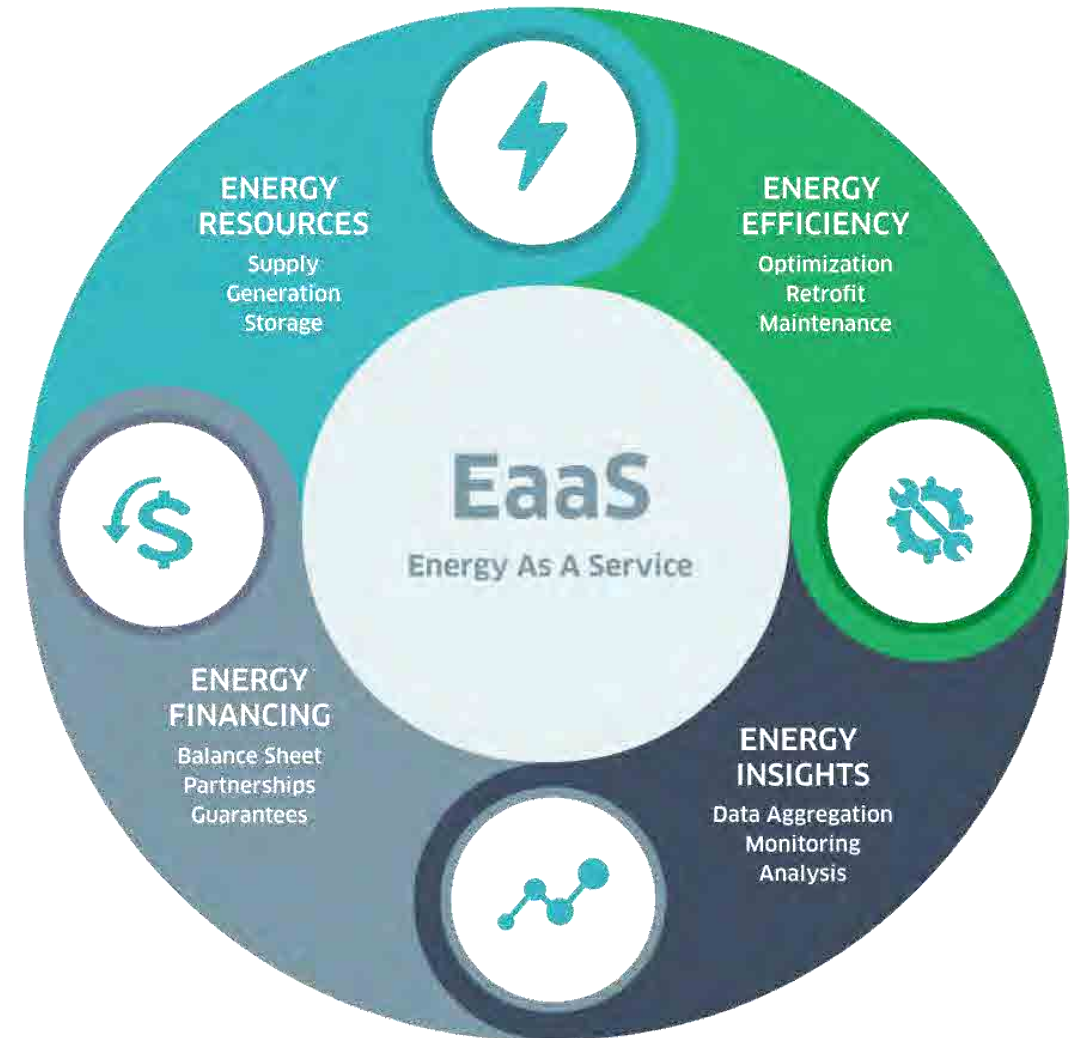
Trends

- Energy companies moving downstream
- US corporate climate targets driving adoption
- Differentiated product offerings (eg products, financing options, active management)

Opportunity for innovation

- Building automation and EEaaS
- Actively management services
- Company partnership strategies

Complete Energy Service Offering



Source: Engie



Barghest Building Performance (SG) – Closed loop control for C&I HVAC&R, via EEaaS model, reducing consumption by 10-40%. Raised \$33 million from KKR, for regional development, Jan 2019



Sparkfund (US) – Fin tech partnering with contractors, ESCOs and manufacturers to embed EEaaS options into sales process. Raised funding, Nov 2019, Hannon Armstrong, to support model. Recently partnered with Shell and tech provider Gridpoint, enabling Shell to offer Building Subscription Service



Carbon Lighthouse (US) - Actively managed energy EEaaS. Raised \$32.6 million equity from Cox and others to scale across US and for hiring



J2 Innovations (US) – Open framework for building automation and IoT applications, acquired by Siemens, March 2018

Investors



Ecosystem



Description

- Removing AD/DC conversion to reduce energy usage
- Installing DC bus network, linking DC devices (e.g. storage, lighting, EVs) to DC power supplies (solar, storage)

Trends

- Accelerating penetration of large DC systems (solar, batteries, EV fast charging)
- AC-coupling inefficient for future grid resiliency
- Trials active, but lack of commercial success/backing

Opportunity for innovation

- B2C DC-based commercial building nanogrid control platforms
- DC-based localized energy trading

DC Nanogrid



Source: Ferroamp

DC Grids in Buildings: Innovators and ecosystem



Arda Power (CA) – DC-connected platform and DC/DC converter for commercial buildings. Accepted on Ecofuel Spring 2020 cohort, March 2020



Eloncity (US) – DC-based blockchain energy trading system for local energy networks. Raised \$20 million Series A 2018, and completed first commercial campus project, 2019



Arriba Tech (UK) – DC-ready energy component manufacturer and DC grid management system



Ferroamp (SWE) - Smart grid inverter integrating commercial and residential PV and storage in a local DC Microgrid/Nanogrid. Completed mini public listing on NASDAQ FIRST NORTH SWEDEN, Feb 2019 raising \$4.36 million

Investors



Ecosystem



Commercial Buildings

Overview

» Business Activity

Circular Economy

Decarbonization & Electrification

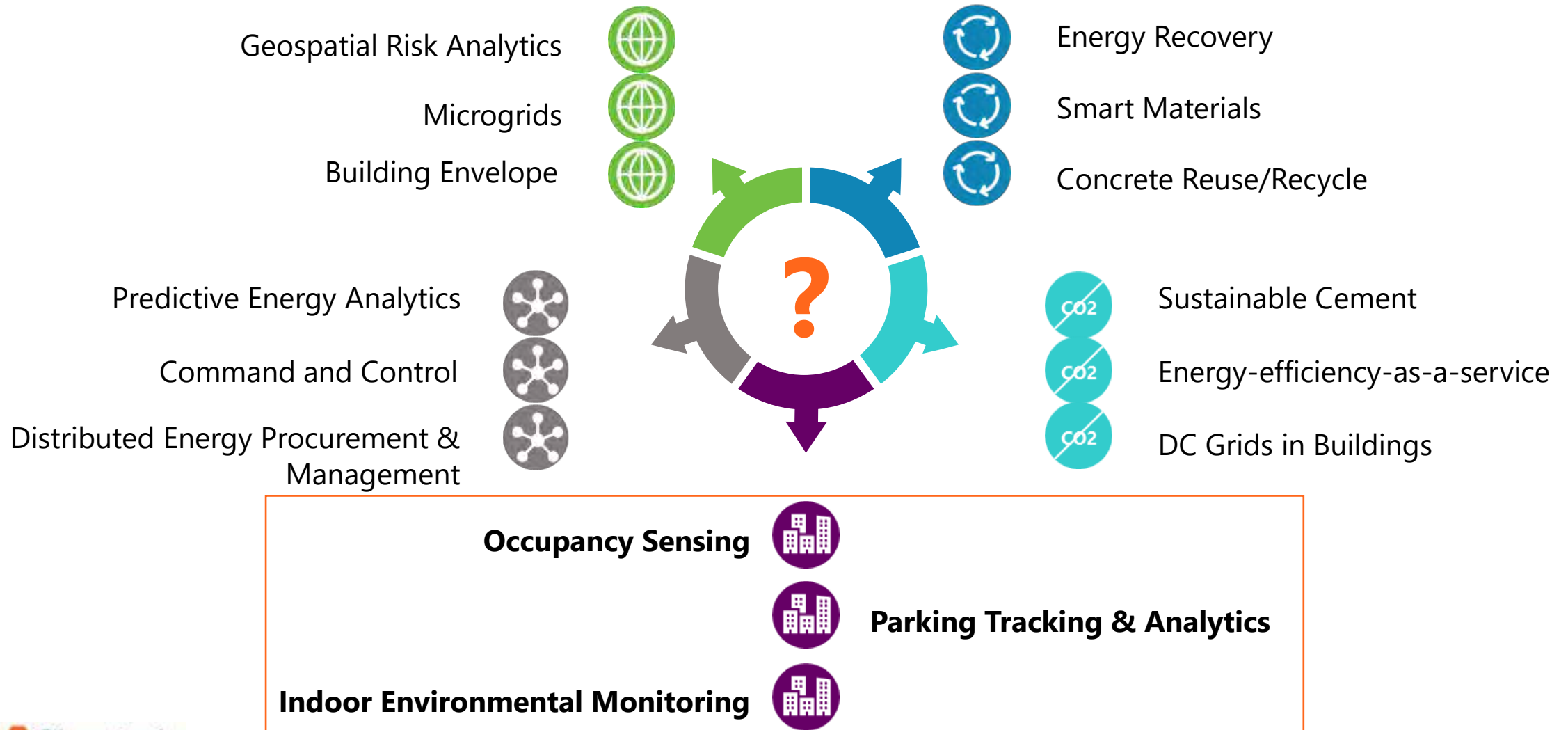
Cities & Urbanization

Digitalization, Decentralization, Automation

Resilience

Commercial Buildings

Business activities for deep dives





Description

- Occupancy sensing, analytics and insights
- 50% of global commercial office space empty/ underutilized (pre-covid)

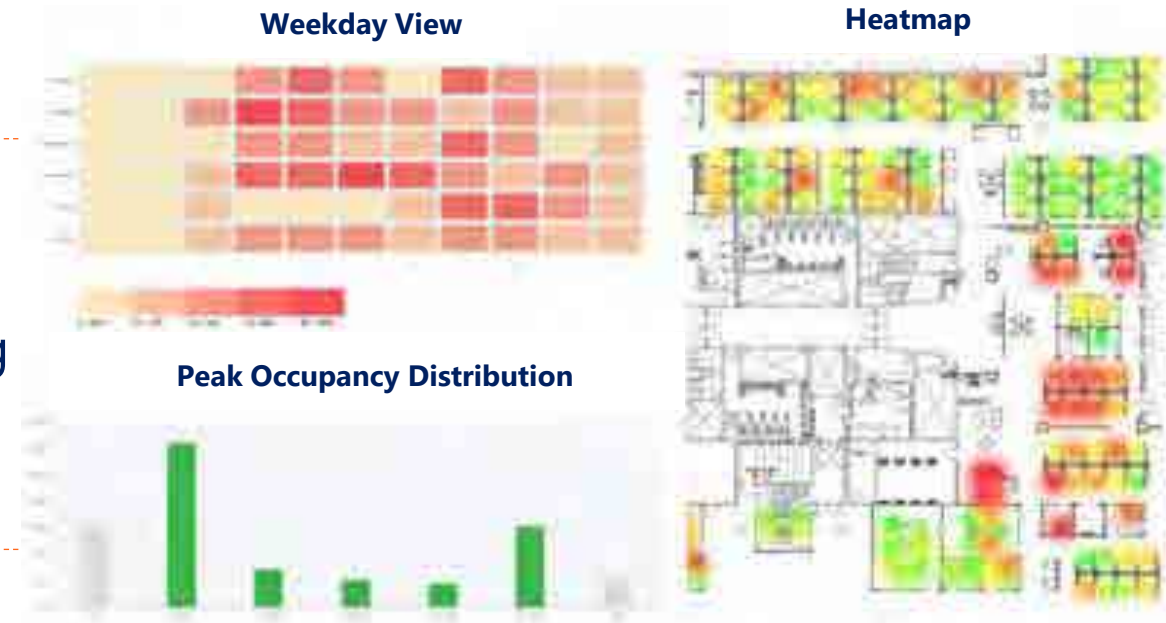
Trends

- Energy benefits secondary to non-energy
- Building certification covering health / wellbeing
- 200 players, 49% based in EMEA mainly Europe

Opportunity for innovation

- Optimizing spatial efficiency
- Integration of more datapoints
- Increased employer retention and productivity

Office Building Occupancy Heat Map



Source: Steerpath

Occupancy Sensing: Innovators and ecosystem



Feedback Solutions (CAN) – Sensor for real-time occupancy data to efficiently control HVAC systems. 2019 enrolled onto Cleantech Open and Canadian Technology Accelerator



Sensor Flow (Sing) – Wireless IoT solution that monitors, analyses and automates hotel rooms. 2019, raised \$2.7 Series A funding from 7 investors



Vergesense (US) – AI-powered occupancy sensing for facility management. May 2020, raised \$9 million from Allegion Ventures, JLL Spark, Metaprop, Y Combinator, Pathbreaker Ventures, and West Ventures.



Hearth Labs (US) – Thermal radiation sensors and LIDAR to scan space utilization to measure and control thermal comfort. March 2020, enrolled onto Hax Accelerator and Free Electrons cohorts

Investors



JLLSpark



SIEMENS



Ecosystem



URBAN-X





Description

- Providing B2B parking infrastructure analytics
- Providing B2C driver services (booking, payment)
- Increasing revenue, offering flexible pricing

Trends

- Increasing use of AI to predict /optimize parking occupancy
- Smart city integration (intelligence traffic systems and connected vehicles)

Opportunity for innovation

- Leveraging vehicle connectivity, smart infrastructure, and IoT applications
- Sensor-enabled real-time space availability and maintenance

Parking Tracking Analytics



Source: SpotVision

Parking Tracking & Analytics: Innovators and ecosystem



Cleverciti Systems (GE) - AI-based technology maximizing use of parking assets; participated in the EIT Digital Accelerator, raised \$15 million Series A round, 2018



Spotvision (NL) – B2B and B2C parking application showing drivers locations of vacant parking spots; participated in 2019 Rockstart Accelerator program and NVIDIA Inception program



Quantela (US) – AI platform that enables remote monitoring, control and optimization of infrastructure; raised \$10 million Series A from Digital Alpha in November 2018



FlashParking (US) - Cloud-enabled technology providing transparency into parking assets and analytics to improve decision-making and planning; raised \$60 million from L Catterton, Jan 2020

Investors



Ecosystem



Indoor Environmental Monitoring



Description

- Monitoring / controlling indoor environment (eg temp, air quality, gas, noise)
- Indoor air pollution top five environmental risks to public health

Trends

- 9.4% annually growth, \$3.9 billion by 2025.
- North America driving growth
- Fragmented vendor market offerings

Opportunity for innovation

- Web-enabled air purification systems
- Real-time data integration
- Decreasing cost of sensors

Sources of Indoor Air Quality



Source: Gresb

Indoor Environmental Monitoring: Innovators and ecosystem



Air Quality (CH) – Air conditioning purification filters, intelligent air quality detectors and monitoring software. Raised \$10 million equity round September 2018



Molekule (US) – Internet-connected air purification devices for commercial and residential buildings. February 2020, raised \$58 million in a Growth Equity round



Oxygen at Work (SWI) – Office plant, design and air monitoring service, which improve indoor air quality and increase HVAC efficiency, joined 2019 cohort for the Energy Startup Day



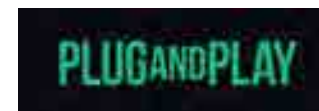
Urecsys (ISR) – Indoor air pollution software to monitor in real-time. March 2020, Urecsys raised \$4 million in a Series A round

Investors



Ecosystem

URBAN-X



Commercial Buildings

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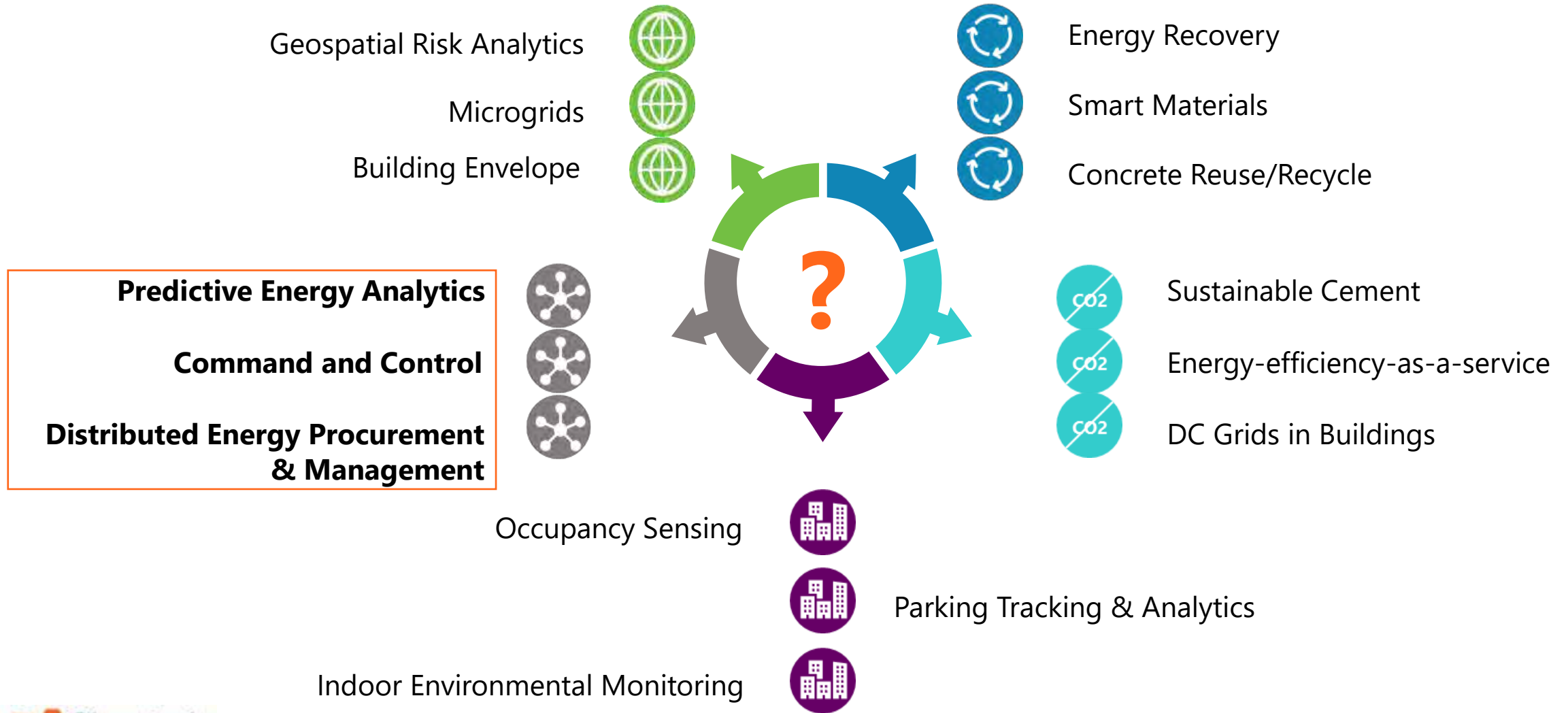
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Business activities for deep dives





Description

- Forecasting energy use, comfort and carbon
- Reducing maintenance costs
- Mitigating against “Critical Callouts”

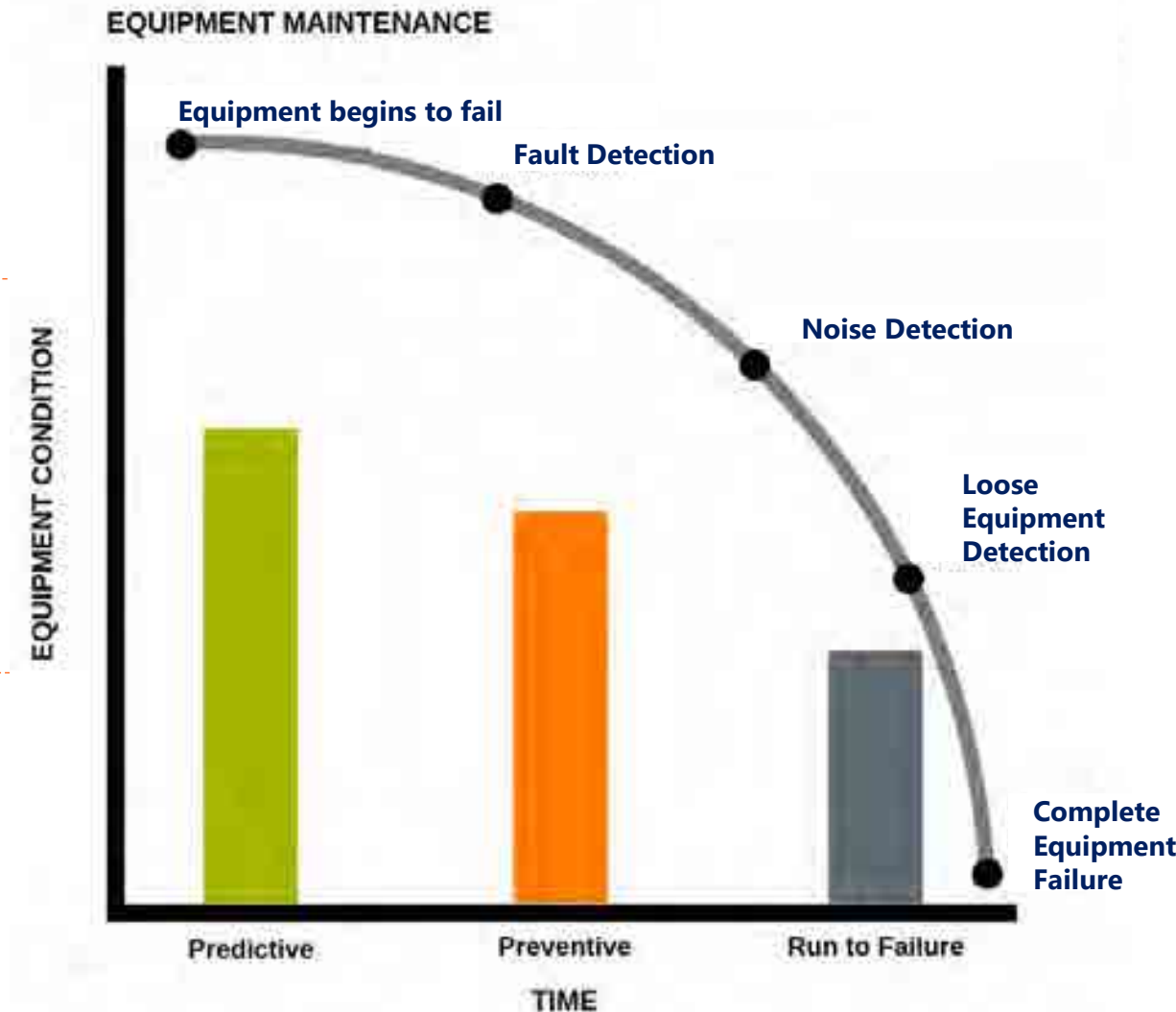
Trends

- 83% commercial building owners engaged in predictive analytics
- Demand for integration with existing building management systems
- Asset generalist vs. specialist

Opportunity for innovation

- Increasing sophistication of advanced sensors
- Edge-based processing
- Improving mean time between failures

Maintenance Technology



Source: CTG, Hubhead

Predictive Energy Analytics: Innovators and ecosystem



Grid Edge (UK) – Predictive building energy management analytics SaaS. Appointed as tech lead, Feb 2020, for low carbon smart energy grid planned for central London and the West Midlands, UK



R&B (CH) – AI software platform for smart energy/asset insights for commercial and industrial processes. Raised \$3.6 million Series A, Jan 2020 led by BP Ventures



Hacthdata (US) – Performance monitoring and productivity platform for commercial building owners and operators. Raised equity, Oct 2019, Windsail Capital Group



Ibis Networks (US) – Plug-level energy monitoring and control to solve energy and asset management problems for the enterprise.

Investors



Ecosystem





Description

- Dynamically optimizing of energy flow in building
- Using real-time environmental conditions and historical data

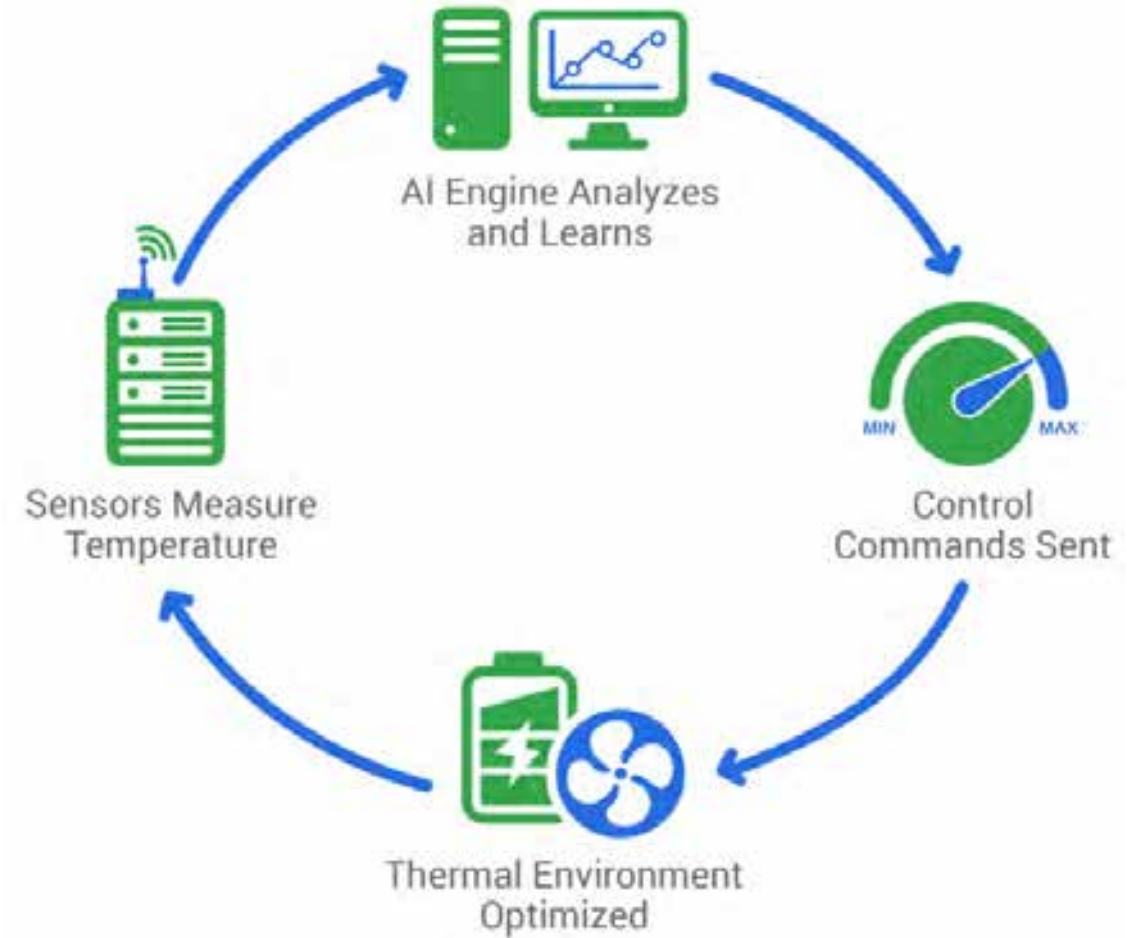
Trends

- Innovators are engaging with OEMs via platforms/marketplaces
- Transition from hardware to cloud & edge
- Customers remain hesitant towards automation

Opportunity for innovation

- Commercial HVAC control automation
- Increasing sophistication of algorithms
- Potential for grid integration

Dynamic HVAC Optimization



Source: Vigilant

Command and Control: Innovators and ecosystem



75F (US) - IoT platform coupled with cloud computing to create a predictive and proactive building automation system. Enrolled onto Free Electron 2020 cohort and raised \$18 million Series A Sept 2019



Brainbox AI (CA) – Proactive deep learning AI control software for commercial HVAC. Completed first US installation, Dec 2020, with multiple other national projects underway

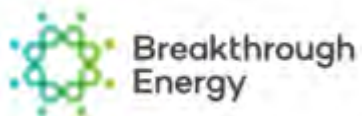


Minibems (UK) – Demand management system for complex heating systems (commercial, domestic, district, communal). Raised undisclosed seed, Sept 2019 for expansion across UK and Europe



BeeBryte (FR) - Integrated IoT infrastructure (nano computer with 3G router) and AI for real time chiller and HVAC system control. Partnered with Germany eng. Corp, Emutex, Nov 2019, to improve energy efficiency in commercial buildings and factories

Investors



Ecosystem



Distributed Energy Procurement & Management



Description

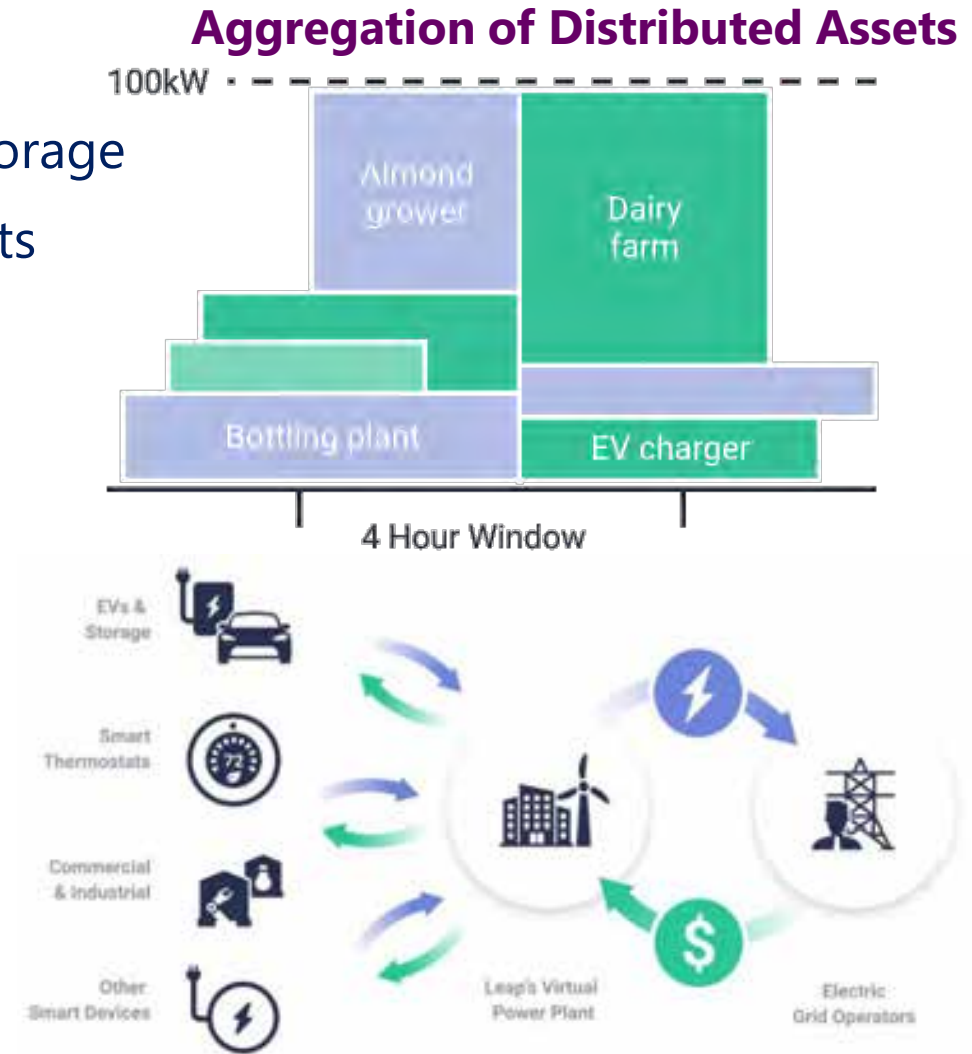
- Procuring onsite and aggregated generation and storage
- Optimizing management of distributed energy assets

Trends

- Reducing “Soft costs”, which are significant % of overall project cost
- California lead national efforts (regulation, demand for resiliency)
- Regulatory / ability to participate in energy markets

Opportunity for innovation

- Further interaction between building and distributed energy
- Localized, real-time flexibility management
- Automated energy procurement



Source: Leap

Distributed Energy Procurement & Management: Innovators and ecosystem



Onswitch (US) - Aerial technology and a market platform for buying solar for commercial buildings. Enrolled onto E8 Angles incubation program, 2019



Station A (US) – Platform automating clean energy development, originate design, execute projects. Released Station A card, Dec 2019, providing clean energy recommendations for building developers



Leap (US) - Flexibility aggregation platform for distributed energy resources. Partnered with Google's Nest and Axiom Exergy, 2019, enabling aggregation of commercial building load for grid services



Go Electric (US) – Turnkey microgrid and energy resiliency solutions, acquired by Saft (Total), June 2019

Investors



Ecosystem



Commercial Buildings

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Description

- Analyzing climate-related risk factors from geospatial data inputs
- Measuring physical asset and financial risk

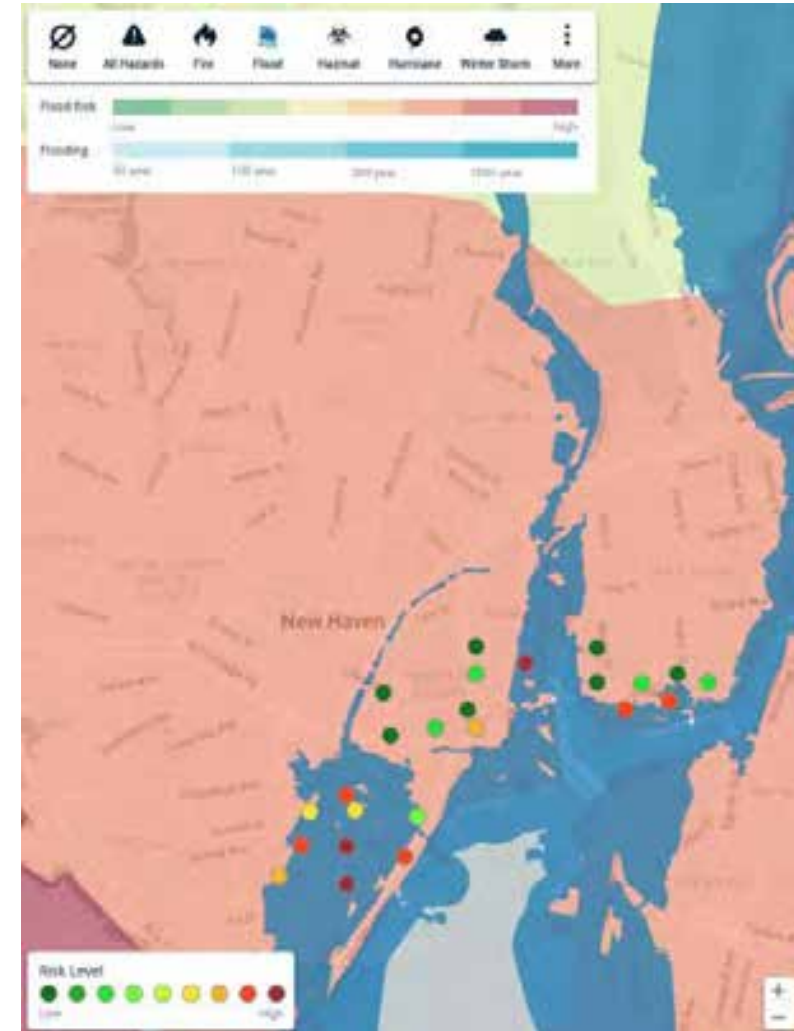
Trends

- Voluntary climate risk reporting advantage
- Mandatory climate risk reporting
- Inefficient incumbent vendor offerings

Opportunity for innovation

- Integration of multiple hazards
- Integration of commercial building data points
- Use of long-life, low-power sensors

Asset Exposure to a Hurricane



Source: Geospiza SWIFT hazard warning interface, 2020

Geospatial Risk Analytics: Innovators and ecosystem



Jupiter Intelligence (US) – Climate/weather data using satellite imagery for risk mitigation, site selection, engineering and design. In September 2019 received \$1 million grant funding from Elemental Excelerator



Geospiza (US) – Climate risk analysis, weather risk to commercial buildings, supply chains and company portfolios. Raised \$725K, May 2019 in seed round from TechStars, GAN Ventures and Alumni Ventures

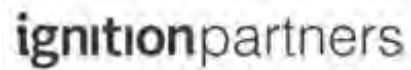


Ambisense (IRE)- Environmental risks assessment and management services. May 2019 raised \$1 million. Recently provided analytics and underfloor gas monitoring for commercial building conversion



HazardHub (US)- Geospatial risk database for physical risks for property insurers. Partnered with insurance software company, March 2020, integrating real-time geographical risk data into its core suite for property and casualty risks

Investors



Ecosystem



Description

- Managing energy independent from grid
- Offering flexible energy architecture

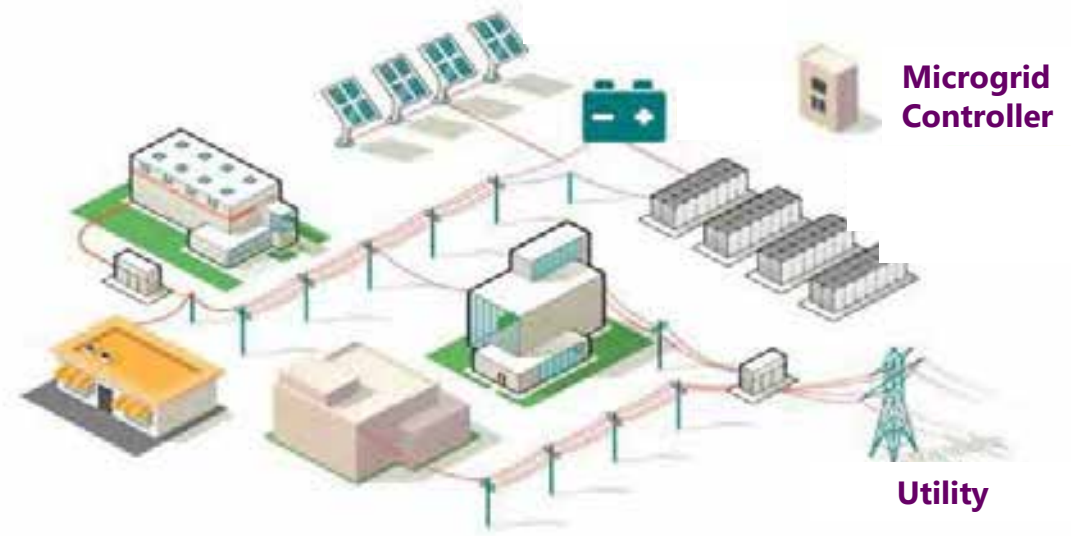
Trends

- Increasing reliability concerns
- US yearly power outages cost \$150 billion
- Projects largely one off

Opportunity for innovation

- Inclusion of new services (eg EV charging, storage, grid services)
- Decreasing cost of microgrid systems

Microgrid Energy System



Source: Bloom Energy, CTG

Microgrids: Innovators and ecosystem



Auxilium Energy (SWI) – Commercial building solar + storage for grid-tied microgrids. Raised undisclosed seed funding, March 2020 from TGI Solar to expand across Europe



Scale Microgrid Solutions (US) - Designer, builder, operator, and financier of on-site power systems for C&I facilities. Raised \$300 million project finance equity, Jan 2020, Warbus Pincus



Yotta Energy(US) – Modular solar + storage solution and software control and grid optimization software for commercial building customers, partnership with California State University, Feb 2020.



Helia (US) – Microgrid DER integration platform for commercial buildings and Utilities. Partnered with SimpliPhi Power, Sept 2019, for technology platform development

Investors



Ecosystem





Description

- Externally applied coatings, panels, facades
- Mitigating against urban heat island effect, high winds, fires, flooding

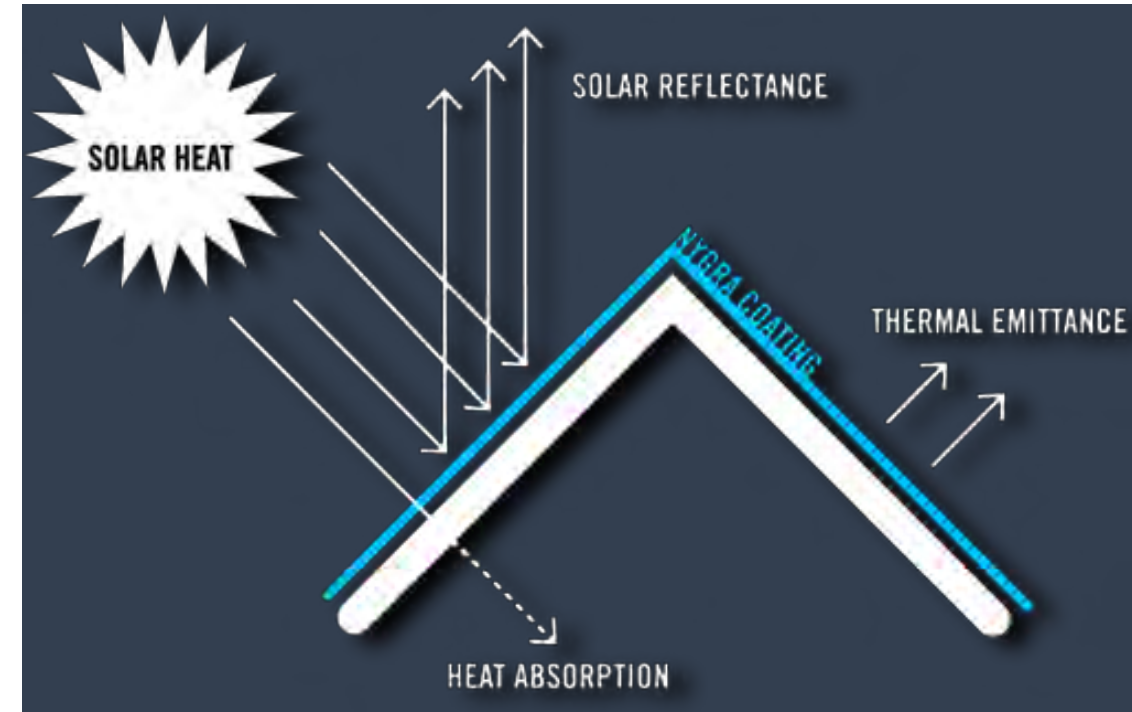
Trends

- Paints and coatings for reduced corrosion and heat reflection
- Application of green facades/walls and roofs

Opportunity for innovation

- Multifunctional coatings, tunable properties, heat reflection and color
- Adoption of new plans and sedum for green roofs, mats and carpets

Reflective Coating Mechanism



Source: Nygra Coatings

Building Envelope: Innovators and ecosystem



Cypris (US) – Tunable, paintable coatings which selectively reflect UV, visible and near-infrared radiation. Founded in 2019



Nygra Coatings (US) – Heat reflective advanced polymer roof coatings which resist extreme weather, dirt and chemicals. 2019, raised \$2.5 million (structured debt)



Airlite (UK/IT) – Advanced multifunction paints with antimould, antibacterial, dirt resistance and/or heat reflective properties



Urbangreen (SE) – Green roofs, roof landscapes and sedum cultivation. 2019, installed \$350k green sedum roofs at Albano Campus of Stockholm University

Investors



SPILTAN

AkzoNobel

Ecosystem



cyclotronroad



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